Appendix table 7-4 **Primary source of information about science and technology, by respondent characteristic: 2012**(Percent)

Characteristic			Book/			Government			Friend/		
	Newspaper	Magazine	Internet	other print	Television	Radio	agency	Family	colleague	Other	Don't know
All adults (n = 2,256)	7	8	42	3	32	2	*	2	3	*	2
Sex											
Male $(n = 1,011)$	7	9	44	3	31	2	*	1	3	*	1
Female ($n = 1,245$)	6	6	40	4	34	2	*	3	2	1	2
Formal education											
< High school (n = 308)	5	6	15	2	54	2	*	2	3	2	9
High school diploma ($n = 671$)	6	5	32	3	47	2	*	2	3	*	1
Some college ($n = 608$)	6	7	50	4	26	2	0	2	2	0	*
Bachelor's degree ($n = 429$)	6	11	56	4	14	2	*	2	4	0	*
Graduate/professional degree ($n = 240$)	12	12	56	2	12	4	*	0	*	*	1
Science/mathematics education ^a											
Low $(n = 1,248)$	7	6	31	3	44	2	0	2	3	*	2
Middle $(n = 398)$	6	9	54	3	22	1	*	2	2	1	*
High $(n = 484)$	6	10	58	5	12	3	*	1	3	*	0
Family income (quartile) ^b											
Top $(n = 446)$	8	10	51	3	20	3	*	1	3	1	0
Second $(n = 494)$	6	7	49	3	30	2	*	2	1	0	*
Third $(n = 521)$	5	9	40	4	35	1	0	1	3	0	1
Bottom ($n = 563$)	6	5	29	4	45	3	*	2	3	1	3
Age (years) ^b											
18–24 (<i>n</i> = 140)	*	1	70	3	12	0	0	1	8	3	2
25–34 (n = 357)	2	4	55	2	29	2	*	3	3	0	2
35–44 (n = 385)	6	7	53	3	23	2	*	3	2	*	1
45–54 (n = 423)	6	8	37	3	37	3	*	1	3	0	2
55–64 (n = 420)	9	7	34	4	39	3	0	2	1	0	2
≥ 65 (n = 504)	13	15	16	5	45	3	0	1	1	*	2

^{* = &}lt; 0.5% responded.

NOTES: Responses to We are interested in how people get information about science and technology. Where do you get most of your information aboutscience and technology? Percentages may not add to 100% because of rounding.

SOURCE: University of Chicago, National Opinion Research Center, General Social Survey (2012).

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^a Low = ≤ 5 high school and college science/mathematics courses; middle = 6-8 courses; high = ≥ 9 courses. Categories do not add to total *n* because "don't know" responses and refusals to respond are not shown. ^b Categories do not add to total *n* because "don't know" responses and refusals to respond are not shown.